



What Difference can How To Who Make?

You already know how to connect with people. Obviously you're good at it or you wouldn't have any relationships. So you've got be wondering what difference the How to Who can make? Good question.

Do you relate to these business situations?

1. You're in a meeting where things just aren't clicking and you don't know how to shift the momentum.
2. Someone you have to work with drives you nuts. You just can't find a way to connect and smooth things out.
3. You get the sense that some people just don't get you...you don't know why but you sure would like to change things.
4. You're hesitant to tell people what you think about something because you can't find a way.
5. You go home at night thinking back on the day's conversations and wondering if and how you could have made them turn out better.
6. You marvel at how other people can be so at ease with their co-workers and customers ... You wonder what their trick is.
7. You walk away from meetings frustrated that things didn't go very well and you wonder if you could have made it different.
8. Some business people are just plain difficult — and you puzzle over how are you ever going deal with them.

How to Who shows you how to navigate these kinds of people issues.